ARTIST MEDIA KIT

SORNEEMA

SINGER • DIGITAL CREATOR • ARTIST

Media Kit 2026

NEPAL BASED

GLOBAL AUDIENCE



PROFILE

About Sorneema



Sorneema is a Nepal-based singer and digital creator known for vocal performances, music-driven short-form content, and relatable storytelling. Her content reaches audiances across Nepal, India, and beyond through Instagram, Youtube, Facebook, and Tiktok.

With a strong focus on singing and performance-led content, Sorneema creates videos that are designed to feel natural, entertaining, and highly shareable rather than traditionally promotional.

Her growing cross-platform audience and strong non-follower discovery make her a natural fit for brands looking to connect with young, digitally engaged audiences through authentic creator content.

DIGITAL COMMUNITY

94.1K+
Instagram followers

98.3K+
YouTube subscribers

76.0K+
Facebook followers

77.7K+
TikTok followers

CROSS-PLATFORM FOLLOWERS

346.1K+

Combined audience across Instagram, YouTube, Facebook, and TikTok. This footprint supports both broad awareness campaigns and platform-specific activations.

PERFORMANCE

Reach & Performance

Strong recent performance demonstrates significant reach beyond Sorneema’s existing follower base.

7M+
INSTAGRAM VIEWS
Last 28 days

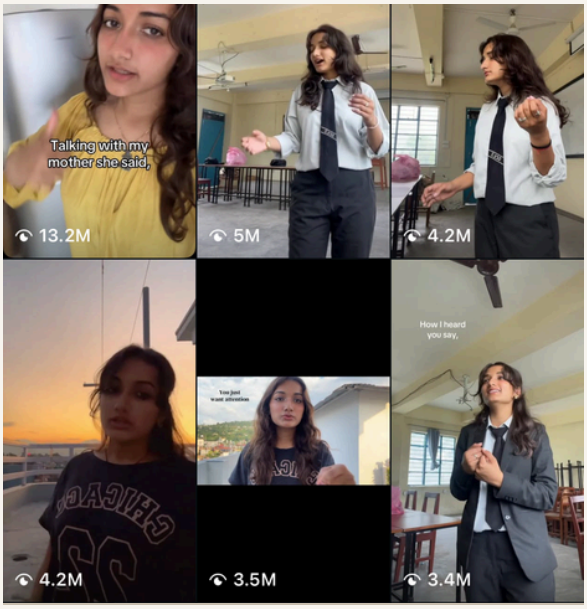
19M+
VIEWS ACROSS PLATFORMS
Last 28 days

6.5M+
TIKTOK VIEWS
Last 28 days

+16K
FOLLOWER GROWTH
Last 28 days

90%
VIEWS FROM NON-FOLLOWERS
Last 28 days

31.5M+
TOP RECENT VIDEO VIEWS
Last 28 days



DISCOVERY SIGNAL

90%

of views across platforms came from non-followers. Sorneema’s content consistently reaches audiences beyond her existing community, creating strong potential for awareness-led campaigns and new audience discovery.

Strong discovery makes the account especially useful for awareness-led campaigns and music launches.

“Built for discovery. Driven by music. Reaching audiences beyond the existing follower base.”

Performance data reflects platform insights as of October 26, 2026.

AUDIENCE

Global reach. Strong South Asian community.

Sorneema's audience extends across multiple countries, with India representing her largest international audience.

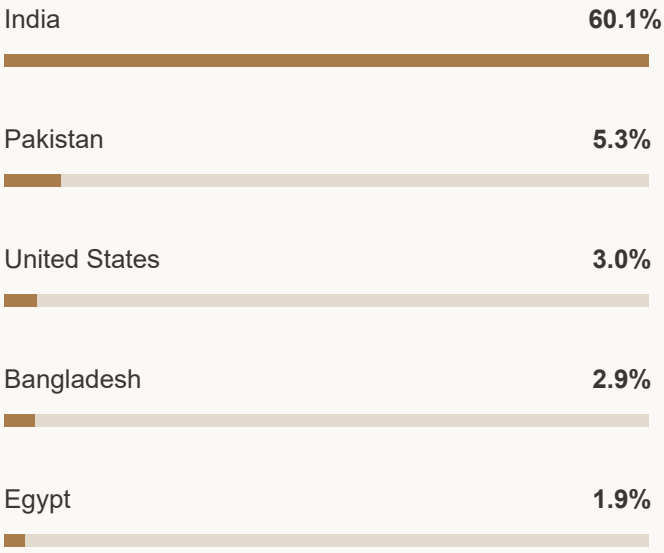
LARGEST AUDIENCE MARKET

75%

AUDIENCE FROM INDIA | YOUTUBE

Making her content particularly relevant for brands looking to reach Indian and wider South Asian audiences.

TOP AUDIENCE LOCATIONS | INSTAGRAM



Last 28 days

GENDER | TIKTOK — Last 28 days

66%	29%	5%
Female	Male	Others

A mostly female audience, making her content a great fit for women-focused brand campaigns.

AGE | TIKTOK — Last 28 days

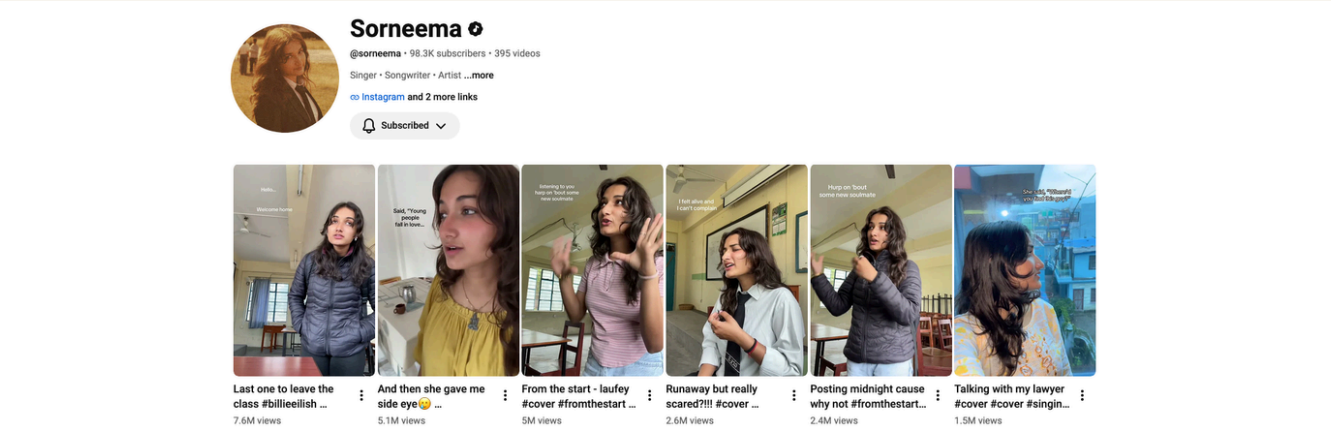
45%	36%	11%
18-24 yrs	25-34 yrs	35-44 yrs

A youthful audience, with 81% aged 18–34, offering strong appeal to Gen Z and millennials.

PARTNERSHIPS

Let’s create something people want to watch.

Sorneema works with brands, artists, labels, and creative teams to create authentic, music-driven content that connects products and campaigns with entertainment, personality, and storytelling.



BRAND COLLABORATIONS

- Sponsored Reels
- Instagram Collab Posts
- Product Integrations
- TikTok Campaigns
- YouTube Integrations
- Lifestyle & Fashion Content
- UGC & Brand Content
- Brand Launches & Campaigns

MUSIC & ENTERTAINMENT

- Cover Performances
- Original Music
- Artist Collaborations
- Music Promotions
- Song & Release Campaigns
- Performance Content
- Music-led Brand Concepts
- Creative Launch Content

MUSIC-LED BRAND CONTENT

Rather than placing a product into ordinary promotional content, Sorneema can integrate brands naturally into music, performance, and storytelling so the collaboration feels native to her audience.

CONTACT

Let’s work together.



BRAND PARTNERSHIPS • CREATIVE COLLABORATION • MUSIC • UGC

For campaigns, partnerships, music collaborations, and business inquiries:

hello@sorneema.com

FOLLOW SORNEEMA

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TikTok	@sorneemalovesyou
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Facebook	@sorneemalovesyou

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Available for brand partnerships, UGC, creative campaigns, music collaborations, and performance opportunities.